

MAIN STREET MEDINA BEER FEST

2023 Post-Event Report &
2024 Sponsorship Opportunities



MAIN STREET
MEDINA

History of the Event

Created in 2012, the Medina Beer Fest is Main Street Medina's premiere entertainment event and is an important fundraiser for our mission! Bringing hundreds of guests from across Northeast Ohio to Medina to taste craft and small batch beers from 25+ craft breweries, interact one-on-one with the brewers, and enjoy an evening of fun and fellowship.



The first Medina Beer Fest saw 150 guests attend and included 10+ breweries and about 25 beer choices. The last two years have seen tremendous growth, selling out for the third time in row with over 850 in attendance! Attendees came from all over NEO, with the top 3 counties being Medina (71%), Cuyahoga (9%), and Summit (6%). In 2023 we had 30 breweries and 80+ different beer choices, as well as five food vendors on-site.

2024 Event Outlook

- Saturday, April 27, 5:30-10:30pm
- Hosted at the Medina County Fairgrounds
- Anticipating 1,000+ in attendance!
- Planning for 25+ breweries and 70+ beers to sample; and food vendors from around Medina
- NEW this year: LIVE music, ticketing via Eventbrite, plus parking & restrooms on site!!!
- Raffles, 50/50, beer cooler raffle, & more!
- Photo booth, music & games
- And endless fun!



Facts + Figures of Recent Events

ATTENDANCE

2019	2022	2023
372	644	862

VOLUNTEERS

2019	2022	2023
39	68	90

BREWERIES

2019	2022	2023
22	25	30

BEERS

2019	2022	2023
48	70	83



Thank you to our 2023 Sponsors!



GRIDIRON GUYS
CONSTRUCTION
EXPERIENCED, EDUCATED, ETHICAL



Additional thanks to our 2023 Table & Beer Sponsors!

Jean Mannarino with Cutler Real Estate
Labyrinth Management Group, Inc.
VCS Salon & Spa
Mill Street Makers Market / JG Promotions Inc.

Interested in being a sponsor for the 2024 Medina Beer Fest?

Check out our sponsorship page [here!](#)

We also welcome donations of items to be included in our raffles the night of the beer fest, please email MedinaBeerFest@MainStreetMedina.com if interested!

And check out the sponsorship opportunities for other great Main Street Medina events [here!](#)

Thank you to our 2023 Breweries!



Aeonian Brewing Company

Akronym Brewing & Public House

Bell Tower Brewing Co.

Broadview Brewing Company

Butcher and the Brewer

Crooked Pecker Brewing Company

Fat Head's Brewery

Ignite Brewing Company

Lager Heads Brewing Co.

Lock 15 Brewing Co.

Masthead Brewing Company

Maumee Bay Brewing Company

McArthur's Brew House

Medina Brewing Company

Missing Falls Brewery

Muskellunge Brewing Company

North Water Brewing

R. Shea Brewing

Southern Tier Brewing

The Blue Heron Brewery

The Brew Kettle

Thirsty Dog Brewing Company

Uniontown Brewing Co.

Unplugged Brewing Company

Working Class Brewery

Wrecking Crew Brew Works

Thank you to our 2023 Food Vendors!

Ohio Valley Pizza Company

Swine BBQ

Dominic's Pizzeria & Italian Restaurant

Foundry Social

Circles on the Square Donuts

Are you a brewery or food vendor that is interested in participating, email MedinaBeerFest@MainStreetMedina.com for more details!



What is Main Street Medina?

When Main Street Medina was formed in 2007 by community leaders and stakeholders, our country would soon face the biggest national recession experienced in decades. With a 30% vacancy rate, little event programming, and not much foot traffic, the organization didn't back down and walk away. We dug in, organized committees, drafted our first work plans, and started the slow and steady process of rebuilding the vibrancy of our beloved Square.

Main Street Medina's Mission

To lead the effort for historic preservation, economic sustainability, and continued evolution of the District as the heart of the community.

The Vision

Be Ohio's premier small-town destination.

Our Strategy

In March 2021, the Board of Directors, committee chairs and Main Street Medina staff convened to develop a multi-year strategic plan for Main Street Medina. The strategy, approved by the Board in May 2021, has four areas of focus:

1. Diversify Sources of Funding

Grow revenue from a variety of new and existing sources to enable greater re-investment and impact in our community.

2. Raise Awareness for Main Street Medina; Position the Historic District and South Town as a Destination

Broaden community awareness of Main Street Medina's mission and impact locally while simultaneously attracting visitors from outside of Medina County to spend time in the District.

3. Connect & Engage Beyond our Boundaries; Be Inclusive of Diverse Audiences

Foster key relationships and drive collaboration with non-traditional Main Street Medina constituents to ensure diversity of thought is embedded in all organizational activities.

4. Develop Advocacy Voice to Advance Business Vitality, Historic Preservation & Community Spirit

Become recognized as a leading voice and contributor to positive change and historical preservation in and around the District.